

2017 The Landscape Show Redux

November 2-4, 2017

Orange County Convention Center
Orlando, Florida

Application for Exhibit Space

Company Name _____

Paperwork Contact _____

Directory Contact _____

Mailing Address _____

City, State, Postal or Zip Code _____

Directory Address _____

City, State, Postal or Zip Code _____

Phone _____ Toll Free _____ Fax _____

Email _____

Website _____

Size of space desired _____

Type of product or plants _____

Check all that apply: Plant broker/wholesaler Hardgoods supplier
 FNGLA member Send FNGLA membership info Hort. service supplier
 Please include FNGLA Membership with my booth price so that I receive the member pricing.

Exhibitors must be directly related to the horticulture industry

Return form if you wish to be added to the waiting list.
We will contact you as soon as booth space is available.

Send form to: THE LANDSCAPE SHOW/FNGLA
1533 Park Center Drive Orlando, Florida 32835
phone: 407-295-7994 • 800-375-FNGA • fax 407-295-1619
email: shaines@fngla.org or bdeal@fngla.org
websites: www.thelandscape.org or www.fngla.org

SHOW INFORMATION

Dates: November 2-4, 2017

Hall: Halls D2 and E1 in the West Building of the Orange County Convention Center
9800 International Dr., Orlando, Florida 32819

Size: 800+ booths

Hall Size: 187,272 square feet

Ceiling Height: 30' to beam in E1; 40' to beam in D2

Total Attendees: Ranges between 6,000 and 7,000. Buyers usually total between 4,500 and 5,500 in attendance.

Type of Attendees: Wholesale growers, rewholesalers, allied suppliers, landscape contractors, landscape maintenance firms, garden centers, resorts, theme parks, brokers, landscape architects, landscape designers, cities & municipalities and chain retailers.

Geographical Range of Attendees: Regional, with majority of attendees from Florida. Moderate attendance from Alabama, California, Caribbean, Georgia, North Carolina, Louisiana, South Carolina, Tennessee & Texas.

Type of Exhibitors: Wholesale growers of woody ornamentals and palms, foliage, bedding plants, trees, perennials, brokers and allied suppliers. All allied suppliers must be directly related to the horticultural industry.

Booth Availability: Booth sales are open

Promotional Coverage: The Landscape Show is promoted through advertising in major industry magazines and press releases sent to major industry publications, newspapers, state associations and other media distributors and through direct mailings.

Sponsor: Florida Nursery, Growers & Landscape Association, Inc. (FNGLA)

Activities at the Show: TLS Knowledge College, FNGLA Landscape Awards and the Opening Night Reception.

BOOTH PRICES:

FNGLA Member/Non-Member Prices

SINGLE - 10' x 10' - \$825/\$1185

(Level 2 single booths are marked in pink along the back row - \$725/\$1085)

ENDCAP - 10' x 20' - \$2000/\$2700

PENINSULA - 20' x 20' - \$3650/\$5090

ISLAND - 20' x 20' - \$4175/\$5615

ISLAND - 20' x 30' - \$6075 /\$8235

ISLAND - 20' x 40' - \$8350 /\$11230

Level 1 area booths, which are colored green, are more expensive, if available.

If space is available, larger booths can be arranged.

FNGLA Membership is \$360, 515 or \$770 per year. Membership information can be found at www.fn gla.org.

Booth Furnishings: Booth package includes: Booth carpeting, 2 line I.D. sign, 8' high draped background with 33" high siderails and free move in/out assistance. We **do not** provide free electrical service or allow substitutions in booth package.

FOR ADDITIONAL INFORMATION CONTACT:

SABRINA HAINES or BILLY DEAL

FNGLA

1533 PARK CENTER DR.

ORLANDO, FL 32835

407/295-7994 - FAX 407/295-1619

email: shaines@fn gla.org or bdeal@fn gla.org

www.fn gla.org or www.thelandscapeshow.org